

# El Nuevo Turismo Mundial - ¿Cuáles son los impulsores que darán forma al nuevo turismo mundial?

June 18, 2020 / By Richard J. Katzman



**Richard Katzman**, Managing Director of HVS Mexico City, oversees the company's consulting practice throughout Latin America. In this webinar, organized by Mexico's leading real estate industry magazine and media platform, **Inmobiliare**, Richard and four fellow panelists discuss an anticipated path to recovery for the hotel and travel industry. Richard's presentation and comments center on drivers that will allow business and leisure travel to build in the coming months and years, as well as the possible impact of the current COVID-19 crisis on hotel values. The panel discusses practices and protocols being put in place, door to door, such that travelers can enjoy safe travel experiences, with a focus on work being conducted by the **World Travel & Tourism Council**. In addition, the panel touches on trends observed in aviation and on expected investor activity.

The webinar is conducted in Spanish.

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## Summary

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## About Richard J. Katzman



Richard Katzman is Senior Managing Partner for the LATAM region. He established the HVS Mexico City office in 2007. He has been active in Mexico and other Latin America countries since 1992. During this period, Richard formed Grupo Inmobiliario Inova, a real estate advisory boutique that merged in 2001 with Insignia/ESG, then among the most prominent real estate service companies in the world. In 2003, following the merger between Insignia/ESG and CB Richard Ellis, Richard elected to reestablish an independent platform prior to joining HVS in 2007. Richard was born and raised in Mexico City. He completed his undergraduate studies at Cornell University, School of Hotel Administration, and received his MBA from The Wharton School. He is fluent in English, Spanish, French, and Portuguese. Contact Richard at +52 (55) 5245-7590 or [\[email protected\]](#).