













## **Branded Hotels**

(Openings & Signings Year-to-Date Feb 2024)



By Keys By Properties



Source: : HVS Research; Data collated by HVS from 14 hotel operators and media reports as of 21st March 2024

## **Key Highlights**

(February 2024)

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- India's domestic air passenger traffic grew by nearly 5% year-on-year in February 2024.
- Nationwide hotel occupancy rate is nearing pre-pandemic 2 levels, with key markets like Delhi, Mumbai, and Chennai reporting occupancy rates of more than 80% during the month.
  - There was a notable year-on-year spike in average hotel rates across the country in February 2024, particularly in Delhi and Hyderabad, where rates grew by 17-18%.
- Reflecting the industry's optimism, key hotel stocks have 4 seen substantial growth, with their prices soaring by 50-160% year-on-year.

Source: HVS Research



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## **Share Price Movement**

Company	Market Cap (₹Cr)	Previous Close (₹)	52-week High (₹ )	52-week Low(₹ )
HCL	83,897.10	587.2	602.7	302.3
EIH	25,408.55	403.5	485.4	150.4
Chalet Hotels	16,386.55	810.4	890.7	354.2
_emon Tree Hotels	11,186.52	139.7	147.2	72.8
Mahindra Holidays & Resorts	8,284.77	416.1	469.8	256.4
SAMHI Hotels Ltd	4,832.75	216.5	237.8	127.4
Royal Orchid Hotels	1,094.54	395.3	448.1	224.9
Source: BSE Website; Share movements data as on 1st March 2024				Source: BSE



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