

HVS Middle East & Africa Welcomes Bhavna Bhatia into Her New Role as Partner - Executive Search

📅 November 26, 2025 / 👤 By Lee-Anne Singer



HVS Middle East & Africa is pleased to announce the appointment of **Bhavna Bhatia** as Partner - Executive Search, recognising her nearly two decades of contribution to the firm and her role in shaping senior talent across the MEA hospitality and real estate sectors.

Across the Middle East, Africa and India, Bhavna has supported organisations through periods of expansion, restructuring, ownership transitions, and strategic change. Her work has been a consistent thread in the evolution of senior talent that defines today's hospitality landscape - reinforcing boards, guiding CEOs and supporting investors as they build resilient, future-ready organisations.

Bhavna's approach blends a deep understanding of people with a clear, rigorous view of organisational dynamics. She is known for assessing executive readiness, interpreting culture with precision and aligning senior appointments with long-term commercial priorities. Clients value her sound judgement, discretion, and clarity, particularly when navigating senior-level decisions that require both sensitivity and structure. Combined with her insight into cross-market dynamics and her calm, methodical handling of high-stakes mandates, she has become a cornerstone of the Executive Search practice at HVS MEA.



Reflecting on this new role, Bhavna shared, *"I am honoured to step into this position and continue supporting our clients across MEA. Executive Search is a discipline built on trust, clarity, and a shared understanding of what organisations need at pivotal moments. I look forward to strengthening our partnerships and contributing to leadership solutions that create long-term value."*

Hala Matar Choufany, President, HVS Middle East, Africa and South Asia, added: *"Bhavna's appointment reflects her extensive experience, strong client relationships, and commitment to excellence. She has been instrumental in strengthening our Executive Search practice, and her leadership will continue to enhance the value we deliver throughout the region."*

Bhavna's appointment reinforces HVS MEA's commitment to providing insight-driven, trusted leadership advisory across a region undergoing significant strategic and commercial transformation.

Summary

HVS MEA has appointed Bhavna Bhatia as Partner – Executive Search, recognising her two decades of shaping senior talent across MEA and India. Known for her strategic insight, sound judgement, and calm handling of high-stakes mandates, she has been central to strengthening the firm's leadership advisory. Her promotion reflects her impact, expertise, and strong client relationships.

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About **Lee-Anne Singer**



Lee-Anne Singer is Partner for Southern Africa at HVS Middle East & Africa, with nearly 30 years of experience in tourism, hospitality, marketing, and commercial strategy.

At HVS, she supports clients across market and feasibility studies, commercial and revenue strategy, stakeholder engagement and public-private partnership initiatives. She brings operator insight to her advisory work, drawn from her role as Marketing and Sales Director at the Singer Group, a multi-brand hospitality business. Her hands-on experience spans hotel operations, revenue optimisation, brand strategy, digital marketing and business development, with a particular focus on how technology can enhance commercial performance.

Lee-Anne serves as Chairperson of the Federated Hospitality Association of Southern Africa in the Western Cape, a director at Cape Town Tourism, and Chair of the Tourism Portfolio at the Cape Chamber of Commerce and Industry. She also contributes to several advisory boards across the continent and regularly speaks at tourism conferences. She was also recognised as the Western Cape's Positive Role Model at the Gender Mainstreaming Awards.

For more information, contact Lee-Anne at [\[email protected\]](#).