MARKET REPORT

Hospitality in the Middle East

JANUARY 12, 2024

Hala's contribution as one of the leading world experts in the "Business and Management Collection" from Henry Stewart Talks on the topic of Hospitality in the Middle East

Hala Matar Choufany was included as one of the leading world experts presenting talks in the "Business and Management Collection" from Henry Stewart Talks on the topic of Hospitality in the Middle East. Faculty members, research staff and students with subscriptions to the collection are able to access the complete talk, while others will be able to access the first five minutes.

During the talk, Hala addresses the evolution of the hospitality market in the Middle East and focuses on the key success factors for transforming Dubai into a global destination.

You can watch the talk here:



Choufany, H.M. (2023, December 31). Hospitality in the Middle East [Video file]. In *The Business & Management Collection, Henry Stewart Talks*. Retrieved January 4, 2024, from https://hstalks.com/bm/5471/.